How can good practices be upscaled or replicated?

Use (and adapt to) to different platforms as long as you can support in a quality manner (in person, print, social media, video, etc)

Is upscaling a necessity? It can sometimes be counterproductive...

Butterflies, India is an excellent example for sustainability and upscaling. By now replicated in 8 countries of South Asia and Africa Une pratique de communication autour dun intérêt commun sur le long terme.

It is not always helpful to upscale projects.

Document learning and invite partners to learn from your practice.

Keep on with the dialogue. Search again and again. Dialogue in any form can be replicated.

Evaluations help upscaling, as they show what works and what doesn't work.

