

A photograph showing a man in a striped polo shirt and dark trousers, wearing sunglasses on his head, kneeling and holding a microphone towards a woman. The woman is wearing a yellow t-shirt and a green headscarf, sitting on a wooden stool. They are in an outdoor market setting with various fruits like bananas and tomatoes on the ground. Other people are visible in the background.

# Communication for development.

A world where the human rights of every individual are respected and freedom of expression is experienced by all.





# What we offer

- Tailor made participatory video-trainings for our partners
- Organisation and transport of technical equipment to facilitate partner's own mobile-video-production-studio
- Capacity building of local participants & trainers to conduct further video-initiatives independently







- 14 years of working experience in Anglophone and Lusophone Africa
- Fast implementation of projects with a small team of experienced facilitators & project managers
- Continuous online support





Minibus Media is a video production and communication consultancy company created in Germany, focused on the field of social development. We have offices in Berlin and Rio de Janeiro (Brazil).

**Empowering  
people through  
the use of media  
and access to  
information  
since 2004.**





**„I learned not  
just about videos  
but also about  
the importance of  
communication  
and the impact of  
information.“**

**Maria Mendes – activist**  
**Women's Christian Union**  
**Angola - 2013/14**



Minibus Media trains and supports people around the world to make the best use of communications to bring about change: Our aim is to create independent media teams, which are able to produce human rights related media for a local and for an international audience.

Through helping individual human rights defenders and civic organisations on how to integrate video, social media and institutional communication into their communication strategy, we improve their capacity to monitor, to document and to defend their cause by producing and distributing information.



Video is nowadays as advanced and affordable like it has previously never been the case. It represents **the** international language which especially the younger generations feels attracted to. Even in places where no internet is available, public (open air)-video screenings can reach hundreds of people through the help of mobile video-beamers and audio-systems.

Video can give life to the voices, the faces, the work and situation of the ordinary people. It can be used as a communication tool among illiterate people and may also take the message of the citizen to a wider audience, such as policy makers, politicians, educators, scholars and society in general. It represents an excellent way on how to communicate to your target audiences through a mixture of education and entertainment.

**About five billion  
videos just on  
youtube are being  
watched per day on a  
worldwide average.**



Apart from trainings, Minibus Media provides institutions with consultancies in the area of communications and management for development. We develop tailor-made concepts, always using a holistic approach to come up with innovative and efficient solutions. We use a range of participatory tools and a bottom-up perspective in the implementation of our consultancies. For us, communications is much more than spreading the news, it has to do with human behavior and relationships.

**Training more than  
850 people in participatory-  
video, institutional  
communication  
and social media.**

**In Malawi, Mozambique, Brazil, Angola and Germany.**







**Domingos Mario - activist**  
**Associação Omunga**  
**Angola 2011 - until today**

Minibus Media would like to cooperate with interested partner organisations to join hands in its fight for human rights change. Through elaborating what priorities the local partners wish to focus on, media consultancy may focus on topics related to:

- Health issues (HIV/AIDS, female circumcision, malaria, nutrition etc.)
- Environmental-/Agricultural-education
- Gender issues (e.g. Gender Based Violence, Inequality etc.)
- Human rights abuses e.g. land grabbings, housing demolitions etc.
- Strengthening of municipalities and associations - Civic education

**„I learned how to edit my own small videos and taught others how to do the same.“**







**Building skills  
to act for change!**







## Contact

[chris@minibusmedia.org](mailto:chris@minibusmedia.org)

Tel: +49-30-605-07781

[www.minibusmedia.org](http://www.minibusmedia.org)

[www.vimeo.com/minibusmedia](http://www.vimeo.com/minibusmedia)

