



presents

How to implement Participatory Video on the ground

Phase 1

The partner, donor & MBM
develop basic idea & workshop-
topic
(Pilot-project-
duration: approx. 2-3 weeks)



On the ground, the participants
are introduced to ...



the basics of...

hand over and
try out of
technical
equipment

teams get
created

practical
training of the
three video-
production-
steps

Final
presentation
& future
steps

Phase II & III



the basics of video-production and community journalism



then divided into
teams ...

- script-developer
- camera-man/woman
- sound-man/woman
- host/presenter
- video-editor
- assistants



...and trained within the three video-productions steps:

1. Pre-production
2. Production
3. Post-Production



Finally the edited video will be presented.
After receiving their certificates, future steps are arranged,
to guarantee the continuation of the partner's media team.



In the training Phase II, another workshop takes place in order to...

- transmit advanced video-production skills & journalism-/story telling-techniques
- facilitate advanced video-editing skills
- enhance distribution practices (e.g. public screenings etc.)
- introduce M & E-techniques to measure the outcome of the video



In training Phase III, a final workshop is conducted on the ground to...

- overview the quality & the sustainability of the partners media-production-team
- facilitate a training of trainers to enable future capacity building





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