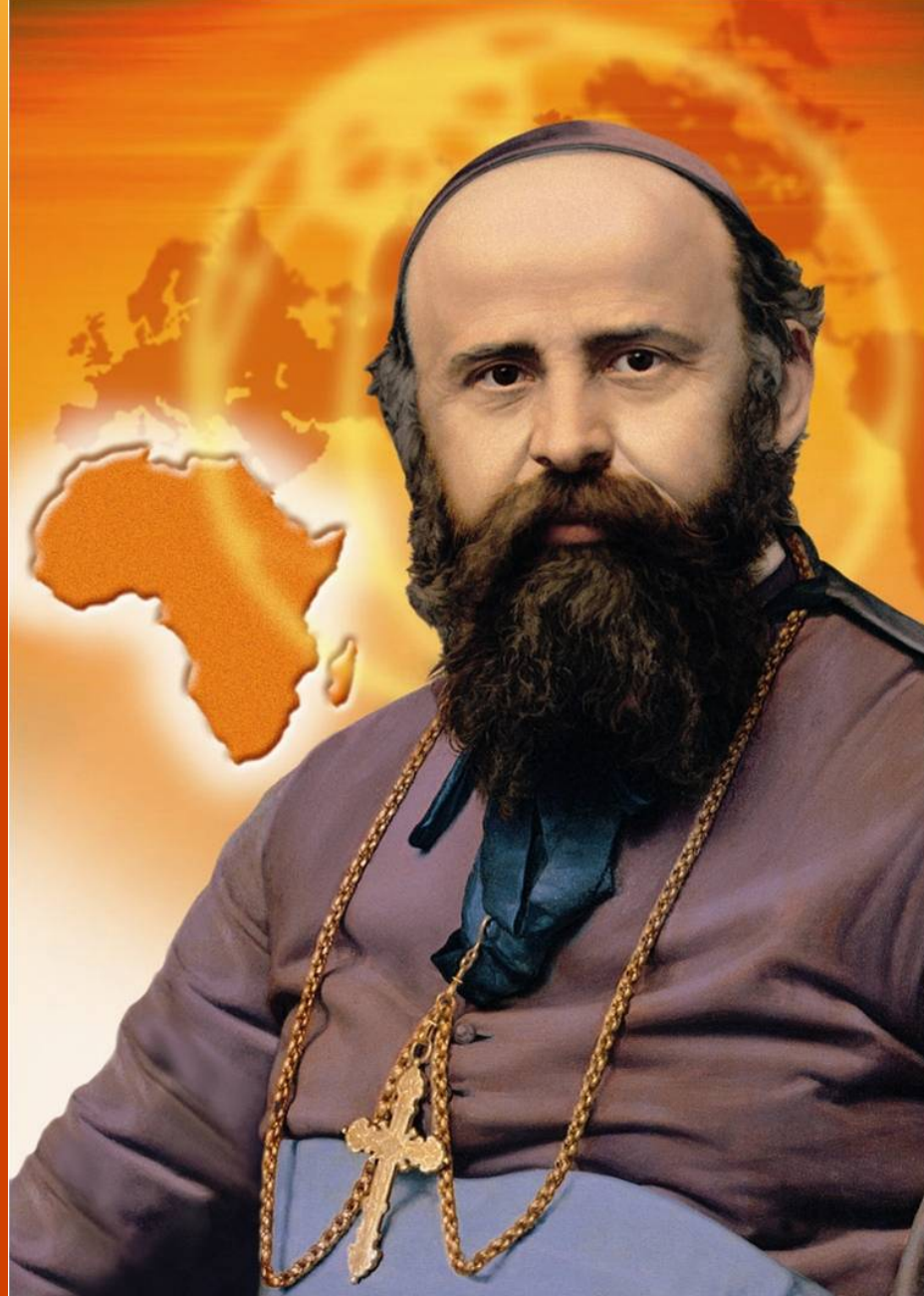




COMMUNICATING FROM AND WITH THE MARGINS

Fabrizio Colombo, mccj

AN INSPIRATION



DANIEL COMBONI (1831 -1881)

- ▶ THE PLAN OF REGENERATION OF AFRICA:
SAVE AFRICA BY AFRICANS
- ▶ AFRICANS as PROTAGONISTS
- ▶ AFRICA IS CAPABLE

INSPIRATION



RADIO LOTIKO - CHAD

- ▶ Radio Amplifier ? NO THANKS
- ▶ Open Microphone as the voice of people.
- ▶ Reversing a classic TOP-DOWN COMMUNICATION
- ▶ PROPHETIC voice but professional.
- ▶ INCLUSIVE COMMUNICATION: intercultural, interreligious





► Cinema and Video Making as Values Carrier

- From NGO documentary to local storytelling
- Empowering young people to acting, scriptwriting, technical capabilities.
- Creating entertaining from meaningful content
- Media production that shakes and push to change in society





MUSIC PRODUCTION



► THE RADIO
WITH AFRICA
INSIDE



- ▶ Subverting Stereotypes
- ▶ Inclusive Communication - Talking about Africa in Europe by Africans
- ▶ RADIO as infotainment and popular



EXPERIENCES



► EMPOWERMENT FOR NEW TECHNOLOGY (Togo)



EMPOWERMENT FOR NEW TECHNOLOGY (ABIDJAN – Ivory Coast)



► EMPOWERMENT FOR NEW TECHNOLOGY (Uganda)



**DIGITAL' NATIVES AND IMMIGRANTS
GROWING TOGETHER (BISHOPS PAPUA)**



RENEWING THE STORYTELLING (SEMINARIANS AND CATHOLIC MEDIA - LIBERIA)

**SO ...WHAT IS MY METHOLODOLY?
WHAT'S IN MY KIT FOR COMMUNICATION ?**

Several thin, parallel white lines are drawn diagonally across the bottom right corner of the slide, extending from the right edge towards the center.

THE FAB KIT



- ▶ I am the Medium – I am the Message
- ▶ Let Creativity Free
- ▶ Empower yourself
and believe in your capabilities
- ▶ Be professional (prepare yourself) - Training
- ▶ My best friend: Technology

THANK YOU

